

Syncretize Newsletter



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Thank You!!

It is hard to believe that another year has already progressed! While trading conditions in 2009 have been rather trying for many of us, we are grateful to still have our clients with us and pleased to see business confidence returning more and more each month.

We are about to enter into a traditionally quieter period for us which gives our team a chance to recharge batteries and enjoy some holiday time away from the office. We are planning to close for the holidays this year on noon on Thursday, December 24. We will reopen the morning of Monday, January 4.

If you have specific emergency support requirements during this period we can make arrangement to make provide services. We plan to have engineers on call for emergencies only.

Much to our delight, we have number of clients requesting major project work for the early part of January. It seems clients are

taking advantage of the naturally occurring business downtime during the summer by scheduling hardware upgrades and replacements. With these upcoming projects, our engineering resources are being quickly allocated. If you are planning a project for this period that may require our services, please let us know as soon as possible so that we may budget our resources accordingly to meet your requests.

Perhaps you are not planning a project but are just wishing to be sure your computing system is running successfully so that it improves the efficiency of your business. If this is your case, perhaps our 'Summer Health Check' service is the answer. You can read more about the benefits of this check-up service on page 2 of our newsletter.

Last (but certainly not least)... A very big THANK YOU to all our clients this year. We hope you also have a very safe and happy Holiday Season and we very much look forward to working with you in the future.

The Route to More Productive Business..



In 2009 a number of groundbreaking server technologies emerged, increasing business productivity by eliminating downtime in the event of server failure.

As these technologies enter the business world, they are gaining widespread acceptance as both highly efficient and cost effective solutions.

Two specific components of these solutions are referred to as 'virtualisation' and 'application redundancy'.

'Virtualisation' involves installing a single

physical server with an abundance of internal memory allowing it to deliver multiple server environments. 'Application Redundancy' describes having a set of duplicate applications on standby. In the event of server failure, a secondary server with duplicate applications takes over, allowing you to continue business as usual.

When creating these type of server solution for clients, Syncretize chooses to use Microsoft Hyper-V Virtual Server software and Double Take Replication software. We are finding these products make an excellent combination.

While the main benefit of reducing the threat of server failure is increased productivity, these server solutions provide many additional advantages including a reduced number of required servers (therefore lowering initial cost), a reduction in ongoing costs and the environmentally conscious benefit of a lower 'energy footprint'.

Virtual Server and replication services are the future in server replacement programs. If you are considering upgrading your server system, please give us a call to learn more about how our server solutions may be able to make your business more productive.

Invest Wisely

The ATO's Investment Allowance ends December 31st.

Don't miss your chance for a bonus tax deduction of 50% of the purchase price on IT equipment acquired for business.

Whether you are looking for a specific product, or assistance developing a comprehensive computing solution, call Syncretize for industry leading equipment at an excellent price.

Be sure you take advantage...

Our gift to you..

A Summer Health Check Free of Call-out Fees

Just as we need regular checkups to ensure the health of our teeth and gums, periodic checkups are also crucial for keeping your IT systems in 'healthy' operation.

From now until the end of February we are offering a Summer Health Check Special. This health check is designed to give you peace of mind in knowing that your systems are working effectively and ready to take the demands of the summer operating conditions.

Computer equipment is often stored in small spaces without effective airflow. Whilst this poses no issue during cooler months, increased temperatures throughout the summer create an unstable environment for IT systems which can lead to systems shutting down unexpectedly or breaking completely. Environmental impacts aside, several computer maintenance tasks such as updates and scans are often passed over during our busy work day. Over time, avoidance of these simple maintenance tasks can hinder the functionality your computing systems.

Our Summer Health Check involves an Syncretize engineer spending two hours in your office to update and complete these basic maintenance tasks that are easily ignored. These tasks include but are not limited to scanning your computer systems, bringing antivirus security up to compliance level, ensuring backups are functioning properly and installing patches and critical updates. Our engineer will also inspect your 'system environment' to be sure proper airflow is available for efficient operation of workstations and servers and provide you with helpful usage tips that pertain to your unique IT setup.

As a gift to you, we are waiving the callout fee for our Summer Health Check service and incorporating the two hours engineering support at a discounted rate.

Schedule your Summer Health Check today

Only \$300ex

A savings of over \$130ex

Preparing for the Holidays..



Throughout the approaching festive period, many businesses take a well deserved break, often shutting down for several weeks at a time. As mentioned earlier, Syncretize plans to shut from the 24th of December through to the 4th of January to enjoy some rest and relaxation as well as spend quality time with family.

As we close for the holidays, it is quite easy to flick off lights, shut the door behind us and forget all about the office. What we mustn't forget is that while we're away, our computers and other electronic devices remain in the office which is now shut, with little to no ventilation and most likely no air-conditioning. Just as the temperature in the office building on a 40 degree day with no air-conditioning would be uncomfortable for your employees, this environment is

equally uncomfortable for your IT equipment. In the worse cases possible, excessive temperatures cause permanent damage to your computing systems, warranting a need for replacement.

Before you leave for the 'Silly Season' ensure that any non-essential computer equipment is shutdown. If you have equipment that simply cannot be shutdown, be sure to provide adequate ventilation to the area which it is stored in.

Hopefully this ensures you come back to work with all systems functioning, ready for a great 2010....

And that is exactly what we at Syncretize wish everyone....